

National Careers Service

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Lancashire Work Based Learning Providers'
Executive Meeting

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**National
Careers
Service**

Helping you take
the next step



European Union
European Social Fund
Investing in jobs and skills

The National Careers Service

aims to:

‘inspire people into making better informed career choices, lifting their aspirations and making learning and work choices which reflect these aspirations’

Extract taken from the Agency contract 1st October 2014

National Careers Service

- New contract commenced 1st Oct 2014
- Inspiration Agenda launched at the same time
- Manchester Growth Company is 1 of 6 Area Based Prime Contractors
- New contract covers North West & Staffordshire:
 - Greater Manchester, Cheshire and Warrington, Staffordshire
 - Liverpool City Region, Cumbria, Lancashire

National Careers Service in brief

- A national helpline on 0800 100 900 with 2 options;
 - option 1 for 13-18 year olds to speak to a young persons adviser
 - option 2 for adults to speak to an adult adviser
- A website for all ages, with access to universal tools and information and a section specially designed for young people
- Website also provides access to online contact channels, including web chat and email
- NB Face to face guidance only available to adults (19 plus)

Getting in touch

A number of channels are available for use by young people:

- Phone (calls from landlines are free)
- Web chat (one-on-one with a young person adviser)
- Email (personalised advice by email within 24 hours)
- Web call back (complete web-form to request adviser call back at a convenient time, calls received are free)
- SMS call back (text 'advice' and name to request adviser call back asap)

Lancashire Focus

National Careers Service is delivered by 6 sub contractors:

- Blackburn with Darwen
- Burnley College
- Career Connect
- Inspira
- Preston's College
- Vedas

For under 18s

The provision of face to face advice for customers under the age of 18 for the area-based service is out of scope as there is a:

- **Duty on schools** to provide access to independent and impartial careers guidance to pupils in years 8-13;
- **Requirement on colleges** to provide access to independent and impartial careers guidance to 16-18 year-olds in colleges
- **Requirement on local authorities** to assist vulnerable young people in the community and those at risk of disengaging with education and work.

However, please note new Careers Inspiration remit

‘Supporting the Inspiration Vision’

- Led by a **‘Careers Inspiration’ Team** to bring together the various engagement, brokerage and experiential elements
- **Careers Inspiration Coordinator** per sub-regional cluster:
 - Cumbria
 - Greater Manchester Central Cheshire and Warrington
 - Greater Manchester East and West
 - Lancashire
 - Liverpool City Region
 - Staffordshire

Supporting the 'Inspiration Vision' continued

- **Create new and assist to maintain well established relationships with schools and employers**
- **Improve understanding of NCS, drive up activity /outcomes in the sub-region**
- **Get involved in promotional** activity for National Careers Service including social media activity, and events
- **Link NCS to partnerships** that support life change; address key issues in education /work transition and support economic priorities.

Supporting the 'Inspiration Agenda' continued

- Help schools and businesses to understand the importance and impact of delivering a quality assured Careers Education, IAG service?
- Help promote resources available to school careers staff?
- Offer access to network events and road-shows that promote careers inspiration activity to teachers and pupils?
- Broker inspiring employers to help young people understand the world of work and skills?

Careers Inspiration Team

- Thematic leads assigned (e.g. engagement with LEPs, JCP, colleges, schools, employers, skills & work groups)
- Build on existing good CEIAG practice and employer links with schools and encourage schools to value good quality, impartial careers education, advice and guidance
- Add value to school networks by supporting careers managers/advisers to access and use IAG resources (NCS website, Inspiring IAG quality award, LMI, CPD, Inspiring Careers Newsletter)
- Promote Local Enterprise priorities including economic growth areas and implications for skills demands

Web Links to NCS site and schools resources portal

- <https://nationalcareersservice.direct.gov.uk>
- <https://nationalcareersservice.direct.gov.uk/resourceportal/Pages/AreaforSchools.aspx>

National Careers Service

HERE FOR YOU
Advice online, over the phone, face-to-face



- Help to choose or change career
- Skills tests, course search, job search advice
- Personalised help from careers advisers

Find out more about us >

Want to talk?

0800 100 900

Chat online



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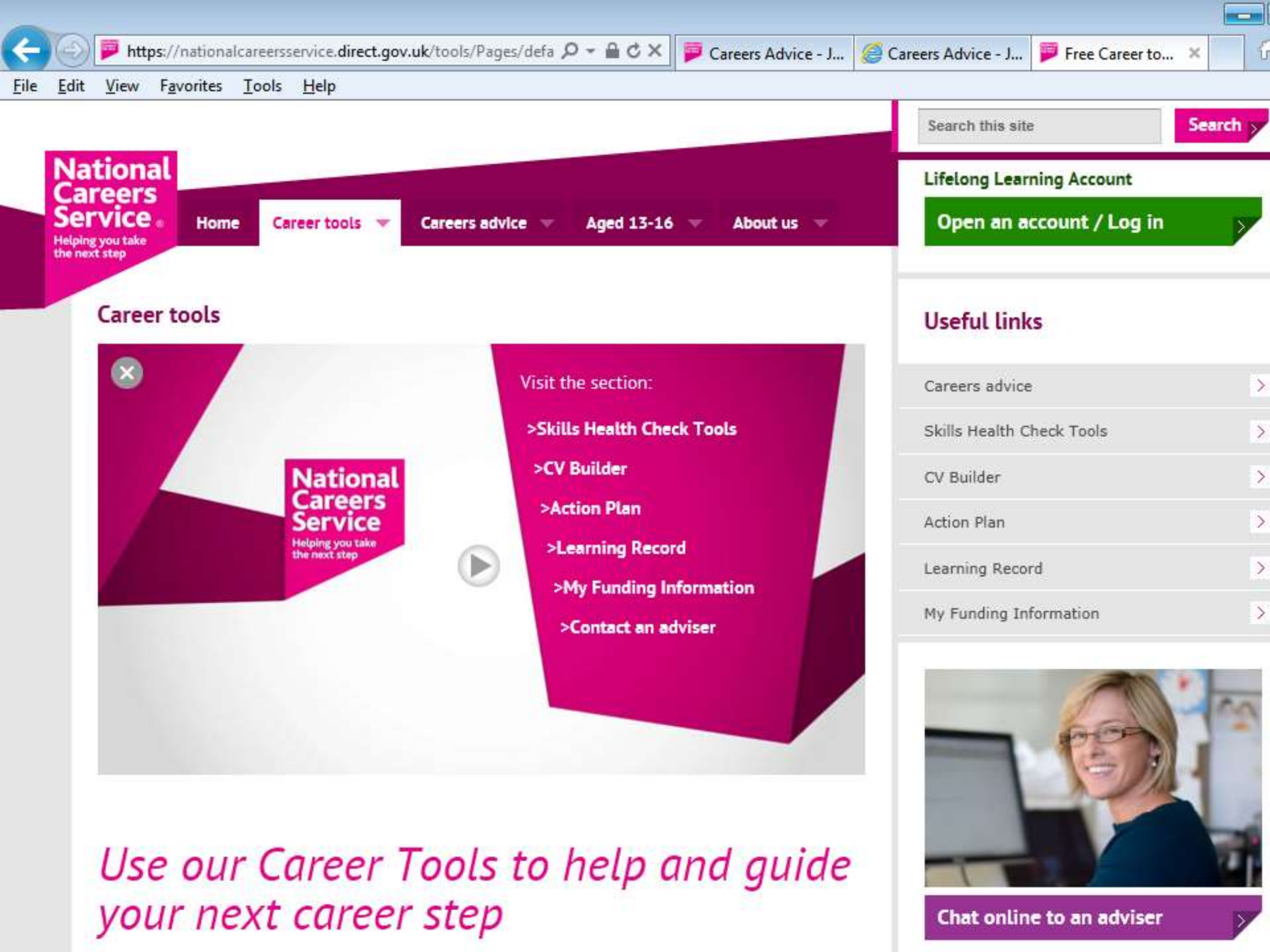
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Final questions



Contact details

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Thank you