

Provider readiness – preparing for programme reform.

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skills for growth

Times of change....

- Lose focus on our primary task
- Become knee jerk in decision making
- Become overwhelmed with policy change, consultations, criticisms of the sector and the apprenticeship brand
- In a time of such significant change we must position ourselves to guide both employers and young people through the changing landscape

Strategic planning for the future

- Review of mission statement – will the nature of the business change significantly? Will the reforms require a change in direction for us?
- What will the world of education & skills look like in the next five years and beyond?
- What are the demands and needs of 14-24 year olds in the boroughs we currently work in?
- What does the local and regional labour market look like?
- What are the key risks of reform and how to you plan to withstand them?

Employer & Learner engagement

- Marketing and communication
- The risks of “hiding the wiring” – know your value
- Promotion – what does a high quality apprenticeship look like?
- Providing the guiding hand through reform
- Using your greatest asset to promote what you do and how you do it!

Localism & positioning

- More important than ever - understand our position in the provision landscape of your locality
- Positioning in terms of range and quality and what improvements are required? This is not the time to deliver apprenticeships in a vacuum (Area Review)
- Dialogue with local authorities/stakeholders is equally important – understanding where your provision “fits” and the need its serving – is critical to its survival